



BE A PART OF SOMETHING BIGGER

2023 Donor Recognition and Marketing Benefits

For a better us.®



RECOGNITION AND MARKETING BENEFITS

DONOR LEVEL	Photo opp, Company name on outdoor sign for one day, Blog on GJAY website, and post on FB	Photo opp, Company name on outdoor sign for one day, and recognition post on FB	Highlighted in Donor E-Newsletter	Listed in Donor E-Newsletter	Listed in end-of-year Chamber email	Receives window cling	Listed on branch donor sign	Listed in Annual Report	36"x72" banner in 3 YMCA branches	36"x72" banner in 1 YMCA branch	24"x36" banner in 1 YMCA branch
VISIONARY: \$100,000 and above	✓		✓	✓	✓	✓	✓	✓	✓		
TRAILBLAZER: \$50,000-\$99,999	✓		✓	✓	✓	✓	✓	✓	✓		
CHAMPION: \$25,000-\$49,999	✓		✓	✓	✓	✓	✓	✓	✓		
INNOVATOR: \$15,000-\$24,999	✓		✓	✓	✓	✓	✓	✓	✓		
AMBASSADOR: \$10,000-\$14,999	✓		✓	✓	✓	✓	✓	✓	✓		
PLATINUM: \$5,000-\$9,999	✓		✓	✓	✓	✓	✓	✓	✓		
GOLD: \$3,000-\$4,999		✓		✓	✓	✓	✓	✓		✓	
SILVER: \$1,000-\$2,999				✓	✓	✓	✓	✓			✓
BRONZE: \$500-\$999					✓	✓	✓	✓			
PARTNER: \$250-\$499						✓	✓	✓			

The above recognition and marketing benefits are available for donors whose cumulative gifts to the Mission Strong Fund, Gala, Golf Outing, and Endowment Earnings total \$250 or more in 2023. Donors may choose to remain anonymous and opt out of all recognition.

* Individuals who donate between \$100-\$249 will receive a thank you letter acknowledging their donation to the YMCA. Individuals who donate under \$100 will receive a receipt acknowledging their gift.

** Banners at the Morris Community YMCA are displayed digitally on a continuously scrolling television screen.

GREATER JOLIET AREA YMCA

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The Greater Joliet Area YMCA is a registered 501(c) 3 non-profit organization; Tax ID# 36-2169197.